



OPTIONAL EXTRAS

In our standard packages these items are out of scope and can be selected as optional extras, unless otherwise stated. Please reach out to ceo@digital-qube.com for a quote to add these extra's to your scope.

IT AND WEBSITE

Service	Description
Extra Page	Additional website page
Theme Selection	Paid theme, including layouts, fonts, assets, sections, animations, etc. (Examples: Betheme, Envato)
Events Module	Plugin for managing event registrations and details
Contact Form	Ninja Forms/ WPForms for form submissions and database integration
Payment System Integration	Project management for integrating a payment system, client authorization, and selection of best options
WooCommerce Shop Setup	Full e-commerce setup with WooCommerce for selling merchandise online
Shop Content	Product/content uploads charged per hour
Event Calendar	The Events Calendar plugin for event listings and management
Mailing System Integration	Install and configure Mailchimp for subscriptions and email campaigns
CRM Database Integration	Integrate CRM tools (Hubspot, Odoo, Pabbly) for marketing automation
Social Media Feed	Instagram Social Photo Feed plugin to display photos
App Connection	Connection to external app (quoted separately)
App Build	Custom app development (quoted separately)
Digital Menus	Digital menu and online ordering system integration with WooCommerce and plugins (Orderable, Five Star)





OUT OF SCOPE

The following items are outside the scope of the project:

1. Custom Functionality Beyond Provided Website Templates:
 - Custom development, such as payment gateway integration or additional website functionality outside the defined template pages.
2. Third-Party Vendor Management:
 - Project management of third-party vendors or systems, for example to set up functionality e.g. liaising with clients to link payment systems, set up, printing, event logistics, or any non-marketing-related activities.
3. Event Logistics and Onsite Management:
 - Coordination of physical event setup, race logistics, or onsite event management.
4. Translation and Localization:
 - Content localization or translation beyond English and Arabic languages (e.g., French or Spanish).
5. Video Production Beyond the Defined Scope:
 - Additional video content and editing beyond the specified items
6. Ongoing Post-Event Support:
 - Management or website updates after the end of the contract date without a separate maintenance agreement.
7. Paid Media Campaigns on Platforms Not Specified:
 - Paid advertising on platforms such as LinkedIn, YouTube, or other channels not outlined in the proposal.
8. Ecommerce
 - Setting up an ecommerce or ticketing system and uploading or testing products
 - Datafeed set up.

This breakdown provides a clear understanding of what services will require additional agreements or requests.

